WHAT IS CLAIMED IS:

- 1. A promoter for regulating expression of foreign DNA of interest in transgenic plant, which comprises a promoter having a sequence selected from the group consisting of sequences set forth in SEQ ID NOS:1 to 3, wherein said promoter is operably linked to said foreign DNA of interest for expression of said foreign DNA of interest.
- 2. The promoter of claim 1, wherein said promoter is activated for transcriptional expression of said foreign DNA of interest by presence of light.
- 5. The promoter of claim 1, wherein said plant is a dicot, a monocot or a gymnosperm.
- An expression vector comprising a promoter as defined in claim
- 10. A plant cell or a plant genetically transformed with the expression vector of claim 9.